

## **Project STAR: Students Taught Awareness and Resistance**

### **Brief Program Description**

Project STAR, also known as the Midwestern Prevention Project (MPP), is a comprehensive, community-based drug abuse intervention program that uses school, mass media, parent education, community organization, and health policy programming to prevent and reduce tobacco, alcohol, marijuana, and other drug use by adolescents. Developed by the University of Southern California, the project first offers a series of classroom-based sessions for the school program during middle school that continue with the parent, media, community, and policy components. Project successes include the net reduction of 40 to 70 percent in drug use, including up to 40 percent in daily smoking among participants in the program thus far through early adulthood.

### **Contact Information**

For indepth information on this program, please use the contact listed below.

#### **Program Developer**

Karen Bernstein  
Project Manager  
University of Southern California  
Norris Comprehensive Cancer Center  
1441 Eastlake Avenue  
Los Angeles, CA 90089-1976